

Tip of The Month

February 2012

STDB

2011-2016 Demographic & Income Report

CCIMTECH is pleased to announce the release of the 2011-2016 Demographic & Income Report for customized study areas. This report (PDF or Excel) initially will only work for radii, donuts, and drive-time study areas as well as for custom polygons. This Demographic and Income Profile (2011 Data) is accessible in STDB's Site Analysis by navigating to the "run reports" workflow located on the Task Menu, and was most recently made available within Quick Demographics. The new D&I report will also be made available for standard geographies once we have added the 2010 updated definitions for towns, cities, zip codes, etc. which was released as part of the 2010 census.

To learn more, please visit the [CCIMTECH Support Center](#) or the [STDB Learning Center](#).

For additional support, please contact the CCIMTECH Support Department at sasupport@ccimtech.com.